



ICPerMed Virtual Conference Personalised Medicine – From Vision to Practice

February 25-26, 2021 – 13:00 - 19:00 CET

During two half-days, ICPerMed will discuss and promote solutions and strategies on how to successfully implement personalised medicine approaches. The conference, initially planned in 2020, will now take place **virtually on February 25-26, 2021**.

The conference will promote developments in personalised medicine by participation of world leading researchers, ELSI experts, health economists, payers, patients and industry representatives, regulatory authorities and HTA experts and ICPerMed members including ministries representatives, research funding and policy organisations.

Through 5 sessions, speakers will demonstrate solutions on how:

- to include **patient perspectives**,
- to enhance **data harmonisation**,
- to enable **healthcare systems** to implement personalised medicine,
- to build an **efficient entrepreneurial ecosystem** supporting health innovation,
- to redefine **value in healthcare** by incorporating patient preference and socio-economics aspects.

A session on “The challenges to a Personalised Medicine Approach for infectious diseases – Lessons learned from the COVID-19 pandemic” will be dedicated to the **COVID-19 pandemic and how personalised medicine approaches could be part of the solutions**.

Furthermore, ICPerMed will feature and honour during the event best practices in personalised medicine research through the **ICPerMed Recognition 2020**, aiming to recognise, encourage, promote and disseminate outstanding examples.

The participation in the conference is free and the registration is still open [here](#).

Further information on the programme, the speakers and features of the virtual platform is available on the [ICPerMed website](#).

The ICPerMed Secretariat



The conference is organised by ICPerMed and is financially supported by the **European Union** and **Agence National de la Recherche (ANR)**